



Chicago Chapter

Request for Presenters  
2017 Development Day Chicago  
October 3, 2017  
Sheraton Chicago Hotel and Towers

Do you have valuable insights to share about your fundraising successes (and failures)? Do you enjoy the challenge of engaging an audience in an interactive discussion about philanthropy in its various forms? Are you committed to the highest standards of service as a fundraiser, and interested in sharing that passion?

If so, we invite you to submit a presentation proposal for the 2017 Development Day Chicago. The conference is the region's premier professional development event for fundraisers and draws more than 300 development professionals each year. Presenters gain visibility for their organizations, benefit from unique networking opportunities, and experience significant professional development.

Please submit proposals to the address on page 2 by **May 10, 2017**.

The conference committee will give preference to proposals that:

- Include a statement of how diversity will be incorporated into the presentation. Diversity is defined as: (1) ethnic, gender, and social differences in donor and prospect pools, as well as approaches to giving; (2) differences inherent in the size of organizations and development staffs; and (3) differences among types of organizations, e.g. educational, human services, cultural, etc.
- Incorporate an interactive approach.
- Present an opportunity for discussion on an ethics issue related to your topic.
- Include a case study of best practices or current trends in the field of development.

Topics that are of particular interest for this year's Development Day include:

- Strategic fundraising planning.
- Effective fundraisers as organizational leaders.
- Stewardship in a new age. Retaining mid-level donors.
- Women in philanthropy: The givers, fundraisers and the organizations that support them.
- The psychology of giving
- After the ask...What comes next
- Board relationships. How to get the most out of your board
- Job crafting; how to connect your team to the mission
- Multi channel fundraising: Connecting web, communications and fundraising messaging
- Technology on a small budget
- Engage and steward donors across the decades
- Giving in a diverse world

Please provide us with:

- Session topic and title
- A description of your session (no more than 100 words) including 3-4 clear learning objectives
- An overview of the intended audience (i.e. new professional, mid-career, or executive).
- If you have not presented this at AFP Chicago, please list the last 2 most recent presentations, to what audience, and the approximate number of people in attendance. (Previous experience is not required, but is viewed favorably.)
- A list of three (3) professional references with their contact information
- Names of co-presenters in your session (if applicable).
- Biographical information on yourself and any additional presenters

Session times are 75 minutes in length. All session rooms are set theater style and will have:

- a standing lectern;
- a six-foot table in front of room for speaker use;
- a lectern microphone;
- an LCD projector along with a screen; and
- table microphones if applicable

#### Presentation Information

**Professional Levels of Attendees:** Development Day Chicago welcomes all professional levels. Both beginner and intermediate/advanced focus area will be offered. Please let us know to what level your presentation is geared to.

**Conference Fees:** AFP Chicago Chapter is not able to offer compensation to our presenters. For those presenters that would like to participate in the remainder of the conference they will be offered a half price registration fee. Presenters who do not stay for any part of Development Day are not required to pay a registration fee. Travel, hotel, and other expenses are the responsibility of the presenter.

**Presenter Responsibilities:** For accurate and timely conference program content and publication, presenters are required to abide by submission requirements below regarding text relating to bios and presentation descriptions. If available, please include presentation materials with your proposal. Submission of handouts and all presentation materials (electronic version in Microsoft PowerPoint, Microsoft Word, or Adobe Acrobat) to AFP Chicago is required prior to the conference. All handouts will be posted on a special conference web site for attendees to download prior to or after Development Day.

Please note that overt marketing of services, materials, or products by presenters is not permitted during presentations. Also note that consultants must co-present with either a client or fundraiser.

There are a limited number of session slots. Proposals will not be accepted after **May 10, 2017**. All proposals will be reviewed by the Development Day Committee. All presentations submitted will not necessarily be chosen.

Thank you for taking the time to submit your information to the AFP Chicago Chapter!

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